



## PRESS INFORMATION

### **Honda Cars India Ltd. registers 17% growth in domestic sales in January 2015**

- Achieves its highest ever monthly sales including exports
- Jan 2015 domestic sales is company's highest monthly sales of this fiscal

**February 2, 2015:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of **18,331 units** in **January 2015** witnessing a **growth of 17%** and being the highest monthly sales of this fiscal. The company sold **15,714 units** in the corresponding month last year.

HCIL also exported a total volume of **1,369 units** during **January 2015**. The company's overall sales in January 2015 are its highest ever monthly sales including exports.

HCIL also registered an overall growth of **47%** during **April 2014 – Jan 2015** with **149,464 units** as against **101,370 units** during the corresponding period in FY 2013-14.

Commenting on the company's performance, **Mr. Jnaneswar Sen, Sr. Vice President – Marketing & Sales, Honda Cars India Ltd.**, said, "January 2015 has been an extremely good month for HCIL. We registered our highest monthly domestic sales of this fiscal contributed by strong sales momentum for all the models. We are extremely thankful to our customers for their faith in us and we are confident of a strong performance through the year."

Model wise sales break-up for January 2015:	
Brio	951
Amaze	6709
City	7671
Mobilio	2942
CR-V	58
<b>Domestic Total</b>	<b>18,331</b>
Exports	1,369
<b>Grand Total</b>	<b>19,700</b>



### **About Honda Cars India Ltd**

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan. The company's product range includes Honda Brio, Honda Amaze, Honda Mobilio, Honda City and Honda CR-V. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 215 facilities in 140 cities spread across the country.

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